

COMMUNICATIONS CONTENT CALENDAR

TIME PERIOD:					CHANNELS							
Date	Staff Assigned	Activity / Initiative	Key Message or Call to Action	Audience(s)	Website	Email	Mail	Event	Twitter	Instagram	Facebook	LinkedIn
January		Ex: Annual Report, Monthly Newsletter, Year-End Campaign, etc.	Ex: Read the report, Visit our website, Donate now	Ex: Volunteers, Alumni, Monthly Donors	X	X	X	X	X	X	X	X
February												
March												
April												
May												
June												
July												
August												
September												
October												
November												
December												

COMMUNICATIONS CONTENT CALENDAR TEMPLATE DEVELOPED BY MY PHILANTHROPY TEAM

